

## LAMPIRAN 7

### Hasil Uji ANOVA *One Way*

#### Berdasarkan Jenis Kelamin

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Loyalitas_Pelanggan	,046	1	158	,830
Kualitas_Pelayanan	,092	1	158	,762
Kepuasan_Pelanggan	,052	1	158	,821

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Loyalitas_Pelanggan	Between Groups	,012	1	,012	,020	,886
	Within Groups	90,902	158	,575		
	Total	90,913	159			
Kualitas_Pelayanan	Between Groups	,011	1	,011	,018	,894
	Within Groups	95,248	158	,603		
	Total	95,259	159			
Kepuasan_Pelanggan	Between Groups	,104	1	,104	,134	,715
	Within Groups	122,396	158	,775		
	Total	122,499	159			

#### Berdasarkan Usia

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Loyalitas_Pelanggan	1,666	3	156	,177
Kualitas_Pelayanan	4,997	3	156	,002
Kepuasan_Pelanggan	4,091	3	156	,008

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Loyalitas_Pelanggan	Between Groups	3,461	3	1,154	2,058	,108
	Within Groups	87,452	156	,561		
	Total	90,913	159			
Kualitas_Pelayanan	Between Groups	1,347	3	,449	,746	,526
	Within Groups	93,911	156	,602		
	Total	95,259	159			
Kepuasan_Pelanggan	Between Groups	2,368	3	,789	1,025	,383
	Within Groups	120,131	156	,770		
	Total	122,499	159			

### Berdasarkan Pendidikan Terakhir

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Loyalitas_Pelanggan	1,409	4	155	,234
Kualitas_Pelayanan	,733	4	155	,570
Kepuasan_Pelanggan	,484	4	155	,747

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Loyalitas_Pelanggan	Between Groups	,040	4	,010	,017	,999
	Within Groups	90,873	155	,586		
	Total	90,913	159			
Kualitas_Pelayanan	Between Groups	1,393	4	,348	,575	,681
	Within Groups	93,866	155	,606		
	Total	95,259	159			
Kepuasan_Pelanggan	Between Groups	1,554	4	,389	,498	,737
	Within Groups	120,945	155	,780		
	Total	122,499	159			

### Berdasarkan Pekerjaan

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Loyalitas_Pelanggan	1,094	5	154	,366
Kualitas_Pelayanan	1,637	5	154	,153
Kepuasan_Pelanggan	1,097	5	154	,364

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Loyalitas_Pelanggan	Between Groups	1,999	5	,400	,692	,630
	Within Groups	88,914	154	,577		
	Total	90,913	159			
Kualitas_Pelayanan	Between Groups	3,160	5	,632	1,057	,387
	Within Groups	92,099	154	,598		
	Total	95,259	159			
Kepuasan_Pelanggan	Between Groups	3,542	5	,708	,917	,472
	Within Groups	118,957	154	,772		

Total	122,499	159			
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### Berdasarkan Pengeluaran Perbulan

#### Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Loyalitas_Pelanggan	1,505	5	154	,191
Kualitas_Pelayanan	1,831	5	154	,110
Kepuasan_Pelanggan	1,488	5	154	,197

#### ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Loyalitas_Pelanggan	Between Groups	1,602	5	,320	,552	,736
	Within Groups	89,311	154	,580		
	Total	90,913	159			
Kualitas_Pelayanan	Between Groups	2,259	5	,452	,748	,589
	Within Groups	93,000	154	,604		
	Total	95,259	159			
Kepuasan_Pelanggan	Between Groups	3,284	5	,657	,848	,518
	Within Groups	119,216	154	,774		
	Total	122,499	159			